Abstract

Knowledge and knowledge management are key factors for success in any organization. Knowledge exists into two forms which are explicit and tacit. Managing knowledge is not an easy task since knowledge is available in different forms and has different types. This paper introduces types of knowledge and shows how appropriate knowledge management is precarious for success. Additionally, it demonstrates numerous innovative guidelines to enrich knowledge management and to improve organization performance. These guidelines are built based on extensive reading of related studies and previous researches for us related to this issue.

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