Effective User Navigation for Improving Web Structure

International Journal of Computer Applications
Foundation of Computer Science (FCS), NY, USA

Volume 128
Number 17

Year of Publication: 2015

Authors:
Prasad K. Bhamare, Ravikumar R. Metkar, Amol A. Sonawane, Hemangi R. Katare, Kavita S. Kumavat

10.5120/ijca2015906765

Abstract

For effective user navigation, designing of well-structured websites are challenging for faculty of computer engineering. How websites having their ideal structure can be considered different from users is the main reason of web developers. For effective user navigation of website structure, various methods that proposed to relinking web pages, the complete fulfill new website structure, are unpredictable and the measurement analysis or cost of disorientation (confusion of flow) of users are still incomplete their analysis. This paper having ability to improve website structure without introducing any changes like existing, illusive, changes that also known as substantial changes in also allow large changes. In addition, this paper have defining evaluating analysis and using them for compute the overall performance of improve website structure by using genuine data sets.

References

Index Terms

Computer Science
Information Sciences

Keywords

Website structure, user navigation, data mining, user tracking.