Abstract

For effective user navigation, designing of well-structured websites are a challenge for faculty of computer engineering. How websites having their ideal structure can be considered different from users is the main reason of web developers. For effective user navigation of website structure, various methods have been proposed to relinking web pages, the complete fulfillment of the new website structure may be unpredictable and the measurement analysis or cost of disorientation (confusion of flow) of users are still incomplete their analysis. This paper has the ability to improve website structure without introducing any changes like existing, illusive, changes that also known as substantial changes in also allow large changes. In addition, this paper have defining evaluating analysis and using them for compute the overall performance of improve website structure by using genuine data sets.
Effective User Navigation for Improving Web Structure


Index Terms

Computer Science

Information Sciences

Keywords

Website structure, user navigation, data mining, user tracking.