Cloud computing brings advancement in the field of information technology. Cloud computing now offers organizations more choices regarding how to run infrastructures, save costs, and delegate liabilities to third-party providers. It offers variety of computing services to end users. These services are offered at different prices using various pricing schemes and techniques. End clients will support the service supplier offering the best service with the most minimal cost. Cloud pricing models are complicated, which makes purchasing decisions for consumers difficult. Comparing of prices across providers is a challenge as well. This survey paper is based on the various proposed cost models and already executed cost models. This paper attempts to provide ideas that may help to build more appropriate pricing models in future that will benefit consumers as well as service providers.

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