Abstract

In recent years, social media have become very popular and widely used in the internet world, especially among youth users. Social media provide an online digital tool (platform) or websites for users to create online communities to share information, experiences, ideas, vent emotions, opinions, and other user-generated data usually for social purposes among people. Social media have proliferated and evolved into many shapes and forms. That's why it's necessary to study the different social media and how to classify and understand social media research. Most researchers are not aware of the exact phenomenon of social media and how to face research problems in social media. This research paper highlights the social media phenomenon, classification, and social media research.
References

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Index Terms

Computer Science  Information Sciences
Keywords

Social media, Literature review, Classification, Functional building block.