Abstract

A huge amount of online information, rich web resources are highly unstructured and such natural language are not solvable by machine directly. The increased demand to capture opinions of general public about social events, campaigns and sales of the product has led to study of the field opinion mining and sentiment analysis. Opinion refers to extraction of lines in raw data which expresses an opinion. Sentiment analysis identifies polarity of extracted opinions. The major challenge lies in analyzing the sentiments and identifying emotions expressed in texts. This paper presents a survey which covers a problem of sentiment analysis, techniques and methods used for the same.

References

13. B.L. Minqing Hu, "Mining and Summarizing Customer Reviews," in Proceedings of the ACM SIGKDD International Conference on Knowledge Discovery & Data Mining (KDD-2004, full paper), Seattle, USA, 2004

Index Terms

Computer Science  Information Sciences

Keywords

Opinion Mining, Sentiment Analysis, Naive Bayes, SVM