Abstract

Organizational data are exponentially increasing day by day that causes the data explosion, computation capacity and storage management of data in organizations due to variety, volume and velocity of data exceeded. The impact of Data Explosion on organizations computing technology and architecture are reducing the timely and accurate decision making. Big Data is not only the solution that assists the organizational success but also to increase the market more effectively and business operational improvements. Thus big data technologies help an organization to effectively take decisions and increase the market value.

References

Extracting Market Value of Business and Business Decision from Big Data Analytics


Index Terms

Computer Science

Databases

Keywords

Data explosion, Computational capacity, Architecture, Big Data, Decision making.