Abstract

The traffic on WWW is increasing at a rapid rate due to users interaction with web sites, these activities contributes to enormous information which is maintained in Web log file. Web usage mining plays an important role in discovering frequent pattern from Web data, that helps to better serve the need of Web based applications. In present research work, researcher finds out different user and their session, which help in identifying unique user’s navigational path from pre-processed Web log data. Further, researcher also proposed Modified Apriori algorithm which helps in extracting frequent usage pattern using average support.

References

2. S. Veeramalai, N. Jaisankar, A. kannan, “Efficient web log mining using enhanced apriori
Discovery of Frequent Usage Pattern for Web Data to Optimized Web based Applications


Index Terms

Computer Science

Information Sciences

Keywords

Frequent Pattern, Average Support, Web Usage Mining, Web data, Pre-processed