Abstract

With the growth of Internet, digital commerce & its applications are increasing day by day. D-commerce (DC) is a fast growing technology which is totally based on internet and networking. This research gives insight about DC (Digital commerce) in various fields in the Marketing, Pharmacy, Medicine, Manufacturing, Agriculture, Education, Library, ERP systems and compares its use with other sectors. It focuses on the advantages & disadvantages and differentiates of DC in the areas mentioned. Due to easy use of applications, more & more people using it and its new applications are emerging day by day. Increasing competition and demands made by customers worldwide, the rapid pace of change in technology are forcing companies to review the way they do business. What kinds of products and services they offer and the speed with which they release products to a market.
This research paper gives a glimpse of the benefits in the various fields & how different technologies can be applied to increase profit, reduce errors & increase efficiency. Technology is strengthening at a tremendous speed and internet has become a vital resource for everyone.

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Index Terms

Computer Science  Business Informatics
Keywords

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