Abstract

With the growth of Internet, digital commerce & its applications are increasing day by day. D-commerce (DC) is a fast growing technology which is totally based on internet and networking. This research gives insight about DC (Digital commerce) in various fields in the Marketing, Pharmacy, Medicine, Manufacturing, Agriculture, Education, Library, ERP systems and compares its use with other sectors. It focuses on the advantages & disadvantages and differentiates of DC in the areas mentioned. Due to easy use of applications, more & more people using it and its new applications are emerging day by day. Increasing competition and demands made by customers worldwide, the rapid pace of change in technology are forcing companies to review the way they do business. What kinds of products and services they offer and the speed with which they release products to a market.
This research paper gives a glimpse of the benefits in the various fields & how different
technologies can be applied to increase profit, reduce errors & increase efficiency. Technology
is strengthening at a tremendous speed and internet has become a vital resource for everyone.

Reference

- Lee K Koivusalo M (2005), Trade and Health: Is the Health Community Ready for
- Michael S H Heng, Implications of e-commerce for Banking and Finance research
  memorandum2001-6 Faculty of Economics Vrije Universiteit Amsterdam
- e-commerce Market Research For best designed profit yielding websites.
  http://www.wikio.com/article/100737026#news100737026#news100737026 Article"
- e-commerce and Higher Education – History Types of Virtual Higher-ed Institutions, The
  Debate over E-learning E-learning worldwide”, Free encyclopaedia of E-commerce
  www.ecommerce.hostif.info,
- E-marketing article on “Online Shopping in India”, Marketing Mastermind May 2009.
- Nada R. Sanders, “The benefits of using e-business Technology: The supplier
- “IT in Education”, PCQuest Security Risks May 2009
- Nicholas C. Romano, Completeness and Accuracy of Drug Information in Wikipedia; , Jr.
- ,HICSS Proceedings of the 34th Annual Hawaii International conference on system
  sciences(HICSS_34)-Volume 7www.portal.acm.org/toc.cfm
- Udayan K. Mandvia, Book titled on Agricultural Marketing and Information Technology,
  Globalization & Agricultural Marketing, Excel India
- Harish Nair, R. Ramaswami, “e-Commerce Solution Strengthens Customer Service
  Capabilities for Nordson’s, EFDDivision www.theopenpress/forums/index.php?,
- Luo R.C., Chih Chin Lan, “The development of WEB based e-commerce platform for
  Taiwan;Research Paper Networking Sensing and Control 2004 IEEE International Conference,
  –Commerce An Indian Perspective, Pentice Hall of India Privated Limited, India
- Kenneth C., Laudon Carol, Guercio Traver, E-commerce – Business Technology Society,
  Pearson Education New Delhi India
  2009 India.
- Katherine T Smith, World Wide growth of E-commerce, Supply Chain Globalization
  E-Business, March 2009 ICFAI University Press India
- Patil P.K., Gulwani S.S., Bhise S.S., Information Technology XII Science, Phadke
  Prakashan Pune India

Index Terms

Computer Science

Business Informatics
Keywords

D-commerce  Internet
EDI