The Alignment of Information Technology and Business Strategy in the Kuwaiti Companies

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Abstract

Despite the fact that the business executives remain doubtful about the strategic value of information technology. One of the most critical issues facing organizations in Kuwait today is the alignment of information system strategy with the business goals and objectives. Only 28% of the surveyed companies in Kuwait claim that their IT objectives aligned to their business strategy which is a very low number. This paper uses a survey to investigate the alignment existence between the business objectives and IT strategy within different companies in different sectors located in Kuwait. The survey questionnaire distributed to IT managers and business executive managers in the selected companies. The suggested survey questionnaires have to do first, with the alignment exist between the IT strategy and the company Business objectives; Secondly, the barriers on strategic alignment arising in those companies.

References

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