Abstract

Today, web is growing rapidly, the users get easily lost in the web's rich hyper structure. The primary goal of the web site owner is to provide the relevant information to the users to fulfill their needs. Web mining technique is used to categorize users and pages by analyzing users behavior, the content of pages and order of URLs accessed. This paper presents two web mining techniques namely, web content mining and web usage mining in the process of extracting conceptual relationships, and applying web structure mining process which focus on fully-structured form. Web structure mining has used in developing ontologies and help to retrieving process.

References

Knowledge Extraction for Semantic Web using Web Mining with Ontology

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Index Terms

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Web mining  web content mining  web usage mining  web structure mining  ontology.