Abstract

The fantastic growth of the Android Application, spectator in recent years, it has a phenomenal stroke on the way in which retailers interact and do business with their customers. The main goal of this Application is to heighten the marketing strategy. The conceptual study of this application attempt to bridge this gap by observing the length to which the acceptance of applications amongst retailers is influenced by the social ecology characteristics of their target customers. The important concept of &quot;Auto-Notify Device Bot&quot; is to create a full-fledged Android application which could locate a list of nearby places based on the location in which the area of interest entered(product) by the user in his/her profile or by the manual search of product. The user has the facility to obtain the detailed review of the location he chooses from which he/she wants to buy product. The user can able to add a product and location from which user want to buy, this feature is called as Location Based Remainder.

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Index Terms

Computer Science
Information Sciences
Keywords
ADB (Auto-Notify Device Bot)  GPS (Global Positioning System)  PDA (Personal Digital Assistant).