Abstract

Good customer service is very important for any business to grow. Benin Electricity Distribution Company (BEDC), Akure business district is responsible for distribution of electricity for people of Akure in Ondo State, Nigeria. Face to face customer contact is time consuming, since the consumers have to be physically present for both parties to meet before solution can be proffered. Telephone communication with BEDC enables the customers to call and make enquiries and receive responses about information or services required. Consumers need strong communication skills in telephone communication which may be lacking in some cases; customers may need to go through several people before the ideal person who can help him is eventually reached. The BEDC existing customer service system is saddled with limitations such as poor customer services and relations, high response time. The need to improve on the weakness of the traditional customer services system led to the development of this e-customer service system. This paper aims to eliminate these weaknesses by automating the process through an e-Customer Care Service System by which customer makes an enquiries and complaints on the services delivered by the company.

References

Index Terms

Computer Science Information Sciences

Keywords

BEDC Customer Care E-customer care Communications Transactions