Abstract

Identifying business goals, speed of business changes and on-going changed performance figures are the key issues that organizations face when evaluating their business. Business drivers and indicators should be selectively defined and adopted, for the balanced scorecard has been prompted as a framework for managing the organization’s performance. The challenge is how to define an integrated measurement framework that effectively identifies the performance strategic measures and links them to the organizations strategies and goals, and hence, to present the performance output in an effective manner that enables strategic management to apply corrective actions and initiatives towards improving the performance.

References

- S. Ghosh, S Mukherjee "Measurement of corporate performance through
- Paladin and Williams, "Moving strategy forward: merging the Balanced Scorecard and Business Intelligence," Business Performance Management, 2008
- Yadav, "Era of Strategic Performance Management Post 2000: Thinking Beyond Balanced Scorecard (a Literature Review)," 2011

Index Terms

Computer Science

Information Sciences
Keywords
BI  Strategic Performance  BSC  performance measurement  SPM.