Abstract

Online Social Network played a vital role in diffusing information at a very large scale, lot of work has been done in this area to explain and understand this phenomenon, classifying from predominant topic detection to information diffusion modeling, containing prominent diffuser's identification. This paper presents a survey of illustrative procedures that deal with these topics and propose a classification that reviews the state-of-art. The aim of this paper is to provide an extensive analysis of prevailing efforts around information diffusion in social networks is the aim of the paper. This survey is projected to assist scholars to understand it quickly and bring the enhancement in the present work.

References


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Index Terms
| Computer Science | Networks |

**Keywords**
- Frequency metric
- Linear influence model
- Online social network
- Temporal variation.