Abstract

For effective user navigation, designing of well-structured websites are a challenge faced by computer scientists. How websites having their ideal structure can be considered different from users is the main reason of web developers. For effective user navigation of website structure, various methods that propose relinking web pages, the complete fulfillment of new website structure may be unpredictable and the measurement analysis or cost of disorientation (confusion of flow) of users are still incomplete their analysis. This paper has the ability to improve website structure without introducing any changes like existing, illusive, changes that also known as substantial changes in also allow large changes. In addition, this paper have defining evaluating analysis and using them for compute the overall performance of improve website structure by using genuine data sets.

Index Terms

Computer Science
Information Sciences

Keywords

Website structure, user navigation, data mining, user tracking.