Abstract

For effective user navigation, designing of well-structured websites are challenging for faculty of computer engineering. How websites having their ideal structure can be considered different from users is the main reason of web developers. For effective user navigation of website structure, various methods that proposed to relinking web pages, the complete fulfill new website structure are may be unpredictable and the measurement of cost or disorientation (confusion of flow) of users are still incomplete their analysis. This paper having ability to improve website structure without introducing any changes like existing, illusive, changes that also know as substantial changes in also allow large changes. In addition, this paper have defining evaluating analysis and using them for compute the overall performance of improve website structure by using genuine data sets.
Effective User Navigation for Improving Web Structure


Index Terms

Computer Science Information Sciences

Keywords

Website structure, user navigation, data mining, user tracking.