Abstract

Social Networking Sites (SNS) is a buzz word in today’s world due to its enormous growth, customer base and usage. The main focus of this paper is to present an insight into impact of SNS usage on the minds of youth population. SNS has created a fourth world without boundaries. A platform for people to connect and share on 24/7/365. It is a common phenomenon across the world where growing citizens (i.e. youth population) are the biggest users and consumers of SNS. This platform has provided the youth a golden opportunity in exchanging knowledge, finding employment and social quotient among them. Increased participation in issues of social importance, providing quick help for the needy are other positive effects of SNS among youth population. On the other side it has created new issues to society to solve. Privacy has taken beating due to over-exposure to social media. Participation in chats and discussions in subjects of least importance is killing the valuable creative time among youth. Recent studies has also pointed out that SNS has created change of character, lose in concentration and spike in psychological disorders.
REFERENCES

4. Youth Work and Social Networking 2008 Tim Davies and Pete Cranston

Index Terms

Computer Science  Information Sciences

Keywords

SNS: Social Networking Sites SNS Application: Platforms or application that provide Social Networking medium.