Abstract

This paper presents findings from an ongoing cross-cultural study exploring the implementation of M-learning environments in higher education in Jordan. The aim of the study was to explore factors affecting students’ acceptance and use of M-learning. A questionnaire was developed based on the Technology Acceptance Model and DeLone and McLean IS success model. Data was collected from different master students in public and private universities in Jordan. The findings of the study suggest that Information Quality by students in regard to mobile learning as the most important antecedent to their Intention and Attitude To Use of mobile technologies for learning.

References

2. J. Coultas, R. Luckin, and B. du Boulay, "How compelling is the evidence for the
Proposed M-learning Model based on Two Models (Technology Acceptance Model and DeLone and McLean IS Success Model)


Index Terms

Computer Science Information Sciences

Keywords

IS success model, Information Quality, TAM