Abstract

Nowadays, electronic business is one of the most important issues. The importance of E-business has caused more attention to this topic and various studies have tried to clarify features of e-business models. Several studies have been conducted to identify e-business models but a few discussions are in the field of electronic business model resources, but in the field of resourced of electronic business models have not been discussed. This study considers one of the famous classifications of electronic business models and checks that each model has which of three resources, including relationship, data and transaction. For this study, interview with experts and fuzzy Delphi method is used.

References


Index Terms

Computer Science  Fuzzy Systems
Identification of Electronic Business Model Resources by using Fuzzy Delphi Panel

Keywords

E-business models, E-commerce, relationship, data, transaction, Delphi panel