On Exploration of Various Success Factors and Challenges for Handloom and Carpet Weaving Textile Sector in India

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Abstract

Following research paper discusses the various success factors and challenges for carpet weaving industries in India in improving the status of the same. Further, the interrelationships have been studied with the help of ISM methodology. Being a deeply traditional industry, carpet making has immensely influenced its production process and value chain. In this paper, the authors discuss the application of technological elements to the hand woven carpet industry, indicating that traditional technologies can be renewed by the use of the latest innovative advantages.

References

Index Terms

Computer Science     Information Sciences

Keywords

Carpet weaving ; ISM methodology ; handloom and weaving industry