Owning a clinic is more than a full time job. Not only the owner has to work towards providing treatments to the patients but also they are required to spend quality time doing management stuff as well. However, the latter is superseding the former nowadays. Therefore, it is important to have a solid business plan and be looking at the right metrics so that the clinic owners makes sure that they are moving the business in the right direction or wrong direction. Yet, when it comes to metrics, most clinic owners aren’t looking at the right things, that’s if they are even looking at their metrics at all. Present research paper therefore focuses on exploring the various performance metrics and indicators for measuring the performance of Physiotherapy clinics and health care organizations. Thereafter, it studies the inter-relationship amongst the various physiotherapy metrics (as a demonstration) using ISM methodology. The research work concludes with the necessary managerial implications and recommendations.
An Attempt to Explore and Study the Inter-relationships amongst the various Clinic Metrics for Measuring


Index Terms

Computer Science
Information Sciences

Keywords

Physical therapy ; Physiotherapy ; ISM Methodology