Abstract

It is a world known fact that businesses cannot survive alone. They are required to deal with expectations from its various stakeholders. They therefore should follow the ethical principles in their engagements to maintain their corporate social responsibility. However implementation of CSR principles is not an easy task particularly in developing countries such as India. Furthermore, it also depends on the kind of industry. CSR is applicable to various industries throughout the globe, including manufacturing, automobiles, supply chains, pharmaceuticals, textiles, and so on. However, the underlying processes in the relationship between the degree of development of CSR in companies and the drivers/barriers that determine this development are still at the centre of an intense debate. This paper focuses on identifying various barriers for implementation of corporate social responsibility in Indian textile industry. Further it studies the interrelationship amongst them using ISM methodology.

References


Index Terms

Computer Science

Information Sciences

Keywords

Corporate social responsibility, ISM methodology, Indian textile industry