The main purpose of this study was to identify the challenges and opportunities of cultural heritage digitization in Ethiopia. In order to conduct the study, structured questionnaire data collection technique was used, besides both purposive and convenience sampling techniques were employed. In line with the relevant data were collected from digital librarians, archivists, tourists and tourism professionals.

The findings of this study showed that lack of policy, plan and procedures, inadequate funds, lack of concern from higher officials, and lack of digital technology materials for cultural heritage digitization were identified as the major challenges.

The study also identified the major opportunities of cultural heritage digitization such as, enhancing accessibility, preserving and promoting cultural heritage materials.

Therefore in order to develop a successful cultural heritage digitization, the government should
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develop policy, plan, standards, and guidelines. In addition to this, increase the allocation of funds, higher officials should give attention for the digitization of cultural heritage materials, and appropriate digital technologies are needed.

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