Abstract

The enterprises that do business exclusively in domestic markets do not have a long-term future in the global market so internationalization is not only the need but also the necessity for most companies. Companies as well as countries can reap numerous benefits from this process but there are also barriers that slow down the process and make it harder. Following research discusses various barriers to internationalization of SMEs in developing countries such as India. Further the interrelationship amongst these barriers has been discussed using ISM methodology.

References


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development.


Index Terms

Computer Science

Information Sciences

Keywords

ISM methodology; Internationalization of enterprise construction industry; SMEs; business internationalization