Instructors’ Usage and Perceptions of Mobile Devices and Applications

Abstract

Mobile technology is becoming increasingly prevalent in Higher Educational Institutions, and accordingly, educators must embrace and capitalize on the use of this technology to focus on integrated student services, and to enhance knowledge sharing activities in and off campus. This study investigated instructors’ usage and perceptions of mobile devices, its functions, native capabilities, and applications. A sample of 48 instructors were involved in this investigation at the college of Business Studies (CBS), a HE institution in Kuwait. The aim of this study is to understand instructors’ habits of the use of mobile capabilities and functions, as well as a common use of social media applications. The finding indicated instructors’ frequent use of most of mobile functions, as well as the frequent use of social media applications such as twitter, YouTube, Instagram, and Snap Chat. This will guide the developers of mobile applications for CBS, and help them help to effectively utilize mobile capabilities, functions, and applications.
References


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Index Terms

Computer Science Information Sciences

Keywords

Mobile technology, Mobile usage, Mobile Functions.