Abstract

Indonesia’s economic growth causes people’s purchasing power and the need for vehicles to ease performance is increasing. So the necessary development of national vehicles that can be used in accordance with the needs of society in Indonesia. To produce vehicles in accordance with the needs of the community, it is necessary to analyze the needs of vehicle characteristics in accordance with the characteristics of the society in Indonesia. In this research used seven characteristics of vehicle and method Multiplicative Analytic Hierarchy Process (MAHP). The MAHP model is used to obtain effective and consistent conclusions. Consistency in MAHP model will result in the best vehicle conclusion for national car development in Indonesia.

References


Index Terms
Computer Science
Information Sciences

Keywords
National Car Development, MAHP, Effective and Consistent.