Digital applications have become ubiquitous and pervaded all spheres of business and society. This has given rise to the need to measure and evaluate the user experience of such applications. Although, there exist several metrics to measure their effectiveness and efficiency, there is a lack of a framework to guide the design, development and improvement of these applications. This paper is an attempt to design such a framework to improve the user experience of digital applications by implementing the User Centered Design approach.

References


Index Terms

Computer Science

Image Processing

Keywords

User centered design; user experience metrics; digital applications