Abstract

Location-based social networks provide people with an interface to share their locations and write reviews about interesting places of attraction. Social networking websites allows us to understand the user’s interest and behavior pattern on various Travel and Tourism services, especially travel attractions and point of interest, which can be exploited to recommend personalized list of places to users. The major challenge faced by Travel and Tourism recommendation system is to understand the indirect relationships that exist between the user and the point of interest. In this paper, user-location vector approach to represent and identify the implicit relationship between user and point of interest using a vector have been used.

References

2. Zhiwen Yu, Huang Xu, Zhe Yang, and Bin Guo, Personalized Travel Package With


**Index Terms**

Computer Science  
Information Systems

**Keywords**

Social media mining, Tourism, Recommendation System, User- Location vector