Abstract

Location-based social networks provide people with an interface to share their locations and write reviews about interesting places of attraction. Social networking websites allow us to understand the user’s interest and behavior pattern on various Travel and Tourism services, especially travel attractions and point of interest, which can be exploited to recommend personalized list of places to users. The major challenge faced by Travel and Tourism recommendation system is to understand the indirect relationships that exist between the user and the point of interest. In this paper, user-location vector approach to represent and identify the implicit relationship between user and point of interest using a vector have been used.

References

2. Zhiwen Yu, Huang Xu, Zhe Yang, and Bin Guo ,Personalized Travel Package With


Index Terms

Computer Science

Information Systems

Keywords

Social media mining, Tourism, Recommendation System, User-Location vector