Abstract

Collaboration literally means “working together”—co-laboring, not just co-talking. Collaboration tools cannot just be about better knowledge sharing; they need to improve the speed and effectiveness of people’s efforts, getting things done in a timely and effective manner, execute tasks, communications, tracks progress, and achieves goals, no matter where the team members are located. This makes suitable for decentralized companies operating in more than one location. The research analysis was to be done by comparing all the available tool. This project has been aimed to identify the most suitable collaborative tool for the company to use both economically & efficiently. This included advanced research on KPIs, dashboard, normalization, comparison, ease of use.

References

Comparative Study of Online Collaborative Tools for Identification of Effective Tool for Marketing of Products


**Index Terms**

Computer Science

Information Sciences

**Keywords**

KPI, Collaborative Tools, Trello, Wrike, MeisterTask, ProjectPlace