Abstract

This paper presents a Virtual mirror technique using in websites to try garments before customer buy. The technique helps the customer to check the product how it will look like once they choose to buy them. It's kind of unique concept in which customer gets the virtual experience before buying goods like readymade apparels. They search many websites which offers online buying of products but can’t reflect the actual things. The customer may return goods if didn’t suits him / her. To resolve this issue this paper proposed this mirror concept which facilitates try & buy feature to customer. To create this functionality they have decided to use client side script code which combines product images & give the virtualization of apparels. We can apply JavaScript code for developing entire concept. The image overlapping is used to create Virtualization. For this dummy image is used for men/women & product image is overlapped on it using coordinates & user will get virtualization of product.

References
Virtual Trial

4. January 2011, Volume 51, Issue 1, pp 341–377| Cite as Augmented reality technologies, systems and applications

Index Terms

Computer Science Information Systems

Keywords

Virtual Trial, Augmented Reality, Virtual Mirror, Web-Portal