Abstract

The adoption of technological resources in organizational functions reflects the changes in the nature of interactions in society. Business communication involves interactions meant to realize organizational functions such as supply, marketing, logistics, and sales, among others non-business functions. The utilization of technological resources in organizations is inevitable in the current environment. This is made possible by the advancement in technologies such as the Internet and communication devices. The paper examines the challenges and solutions related to cybersecurity. The vice has been prevalent in recent times; with companies making huge losses on finances and data. The proposed holistic solutions will require close cooperation between public, organizations, and government to stimulate the chances of success.

References

in Big Data from the Communication Perspective—A Survey. IEEE Communications Surveys & Tutorials.


Index Terms

Computer Science Security

Keywords

Cybersecurity, data threats, Information Security, organizations data protection, Internet security solutions.