This paper is concerned with proposing an Expert System to determine the Price of a product. Now-a-days the market is very complex and competitive. The price of the Product plays a major role in the Success of the product. Due to this Determining the price of the Product is very important. Price is the only element that affects revenues, and business's profits. Thus, we make use of an Expert system to make decisions considering the uncertainties in the market environments.

References


Index Terms

Computer Science  
Artificial Intelligence

Keywords

Expert System, Pricing.