Abstract

Business intelligence (BI) is a business management term which refers to applications and technologies which are used to gather, provide access to and analyze data and information about an organization’s operations. Business intelligence provides insights that will enable the key players of the organization to make tactical decisions, as well as to establish, modify, or
tune the business strategies and processes in order to gain competitive advantage, improve business operations and profitability, and generally achieve whatever goals management has set. This paper compiles critical success factors or successful determinants required to make a business intelligence project deemed as successful. The determinants are compiled based on previous studies that have been used for business intelligence, data warehouse, executive information systems and decision support systems in other parts of the world.

Reference

- Reinschmidt, J., & Francoise, A. Business Intelligence Certification Guide. (2002)

Index Terms

Computer Science

Intelligent Systems
Key words

Project Management   Success Factor
Organization
Information System