Abstract

Social networking sites and applications are the major phenomenon all over the world and are constantly on a rise. As the users share their information and data on these sites, these sites can act as major source for misuse of information. So these SNS take steps stop this misuse of information and allows users to choose what information to share and to with whom. This study is aimed to measure the level of these steps taken by the SNS operators. The study is based on a survey which was conducted in Saudi Arabia and which asked users about their perception and viewpoint of the steps taken by SNS to protect their information. Saudi Arabia has witnessed a significant increase in the usage of SNS and this study aims to measure the level of privacy awareness by the users of these sites.

References

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Index Terms

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