Abstract

Customer Relationship Management (CRM) with Time Management involves managing the customer relationship across all its interfaces with the organization to produce the results as per agenda and acts a KPI to maximize the profit. Knowledge management enables the organization to have a competence with the competitors in the efficient way. Data mining techniques are rapidly expanding field in the current scenario and manufacturing is an application area where it can provide significant competitive advantage. Focus of this paper, is to produce proactive solution, forecasting the budgets using knowledge and time management for manufacturing process. It helps to retain and increase the value of long-term customers, customer satisfaction, improving the profitability, service of product at right time and govern the employees in efficient way. Customizing the time frame increases the profitability of
organization.

References

- Qiang Yang, Jie Yin, Charles Ling, Rong Pan, 2007. Extracting Actionable Knowledge from Decision Trees. IEEE transactions on Knowledge and Data Engineering. 43-56.

Index Terms

Computer Science
Knowledge Management
Keywords
Key performance indicator  Link analysis  Rule induction