Present Scenario of Recommendation System in Web

Abstract

This paper is a survey on recent work in the field of recommendation system in web mining. Internet users often spend more time in finding useful pages. Recommendation system does such a job, that it can help the user to gather more information and it increases the user’s loyalty. Web mining is good in dealing with massive data and sparse data.

References

- Bilgic and R. J. Mooney, "Explaining recommendations: Satisfaction vs.
promotion”, In Beyond Personalization Workshop, IUI, January, 2005.

Index Terms

Computer Science

Information Sciences
Keywords
   Recommendation Systems   Web Mining