Abstract

In this paper steady progress in a competitive market environment, the advanced of the enterprise around the world seek to reduce the cost of execution of processes and their management, and at the same time trying to improve the quality of their processes. [1] In the recent widespread use of the approach of "best practices" (Best Practices). This became possible, because were successfully automated many aspects of the enterprise. Managed to accumulate enough knowledge in each specific areas and to turn that knowledge into the programmatic products. Applying at "best practices" of the enterprise uses the knowledge gained by other E-businesses. For most processes, this leads to better quality and in a decrease in costs. However, the market environment is a competitive. If all market participants will work exactly the same way, the prize will be determined by random selection consumer. Thus, on the one hand, use of the "best practices" leads to lower, on the other hand - a weakening of competitive advantage. A paradox: the use of "best practices" - well, not using - too well. Output: enterprises will be more effective if we used a "best practice" in the processes that are not important in terms of competitive advantage.

How can control the processes that ensure the competitive advantage of the company (called future practice" - Next Practices). They are governed by their discretion. Management processes such leadership company pays great attention was. For the management of business processes (Business Process Management) methodology developed by the same name, aimed at improving the efficiency of processes, including the
methods, approaches, and software products for managing and continuously improving the performance of the enterprise. [2]

References


Index Terms

Computer Science
Information Sciences

Keywords