Abstract

Mobile learning (m-learning) is a new learning approach, relatively new research concept, has become an emerging learning trend for education system with mobile devices, internet and wireless technologies. M-learning is the next generation of E-learning, which will provide easy access and wide availability to students with more collaborative learning opportunities and activities. This study aims to investigate the students’ awareness of m-learning and its aspects, the adaptation of m-learning in education and the disclosure of m-learning services. Data was collected through the questionnaire, 300 under graduate students from various departments of Jazan University were participated successfully in this research. The results indicated that students have an adequate knowledge and awareness in m-learning and provided the strong evidence on readiness of students to accept mobile technologies for their learning process. This result also showed an indication of students’ expectations towards university services via mobile phones in higher educational institutions.

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