Abstract

Today, Web Spam is a very serious problem for search engine and for the user. The word Web Spam is the combination of two words i.e. Web and Spam. The word web contains thousands of web pages which are used by various search engines to answer the query of the user and the word Spam means the unsolicited messages. The unsolicited message means the web pages are created with the intention of attracting high traffic for getting high score and for fun or for profit. There are various techniques available for detecting web pages such as content based technique, Link based technique, Title based technique etc. This paper purpose a new technique in which how much time a user stay on a particular page is noted and on the behalf of that time it is observed whether a page is spam or not.

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