Abstract

The management of any organization web sites is flattering more captious earlier than owed to the fast growth of the population reliant on the WWW as the most important information source. An organization can spread its achievements through its web sphere as well as accordingly achieve visibility and regulate from the web population. WRES assembles the parameters from the WWW repeatedly in stretchy periods and grant helpful knowledge immediately for the authenticated person of web sites. If the web performance of an organization is under the expected point according to their superiority, university authorities should go back over their web policies, elevating substantive increases of the degree and superiority of their electronic publications. The authenticated person on the website may espouse helpful approaches to endorse their rankings according to the hints given by the system.

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Index Terms

Computer Science

Decision Making

Keywords

Web mining ranking webometrics WWW search engines web site management