Abstract

In this research paper three different case studies are taken under consideration. Step by step all three cases are described. These cases are about projects which had to face failure. Therefore, the reasons for failure of projects are identified and recommendations are given to ail failing projects. First case study is about British Petroleum which is oil and Gas Company had to face situation which was not just critical but new for any oil company. The incident occurred due to explosion in the deep-water horizon while BP technical staff was trying to drill a well. Moreover, BP was not able to stop oil flow for three months. Second case is about Chrysler and Fiat. Both were auto-mobile companies and had to face failure. Marchionne was the one who saved both companies. The main focus of this case is merger of these two companies and the challenges faced by CEO due to organizational change after merger. Third case study is
about Millennium Dome, one of the controversial projects in the history of construction projects because of number of reasons. With the help of case study we will be able to learn the causes of failure of this project. Further recommendations to ail failure are given.

References

- Beard, E., Hannan, M., & Hayward, P, After the Spill. (Cover Story). Parksand Recreation, Pg 38-45, 2010
- Barry Shore "Project Failures From the Top Down: Can Marchionne Save Chrysler" project smart, 2009, June 18.
- Carter McNamara "Basic context for organization change". http://managementhelp.org/organizationalchange/basics.htm
- Randall S. Schuler and Susan E. Jackson "HR issues, activities and responsibilities in mergers and acquisitions"; School of Management and Labour Relations, Rutgers University New Brunswick, NJ, USA.
- Rong Zhang "Cultural Integration in Cross-Border Mergers & Acquisitions"; University of Twente, 2010, November 11.
- Joanne Mowat, "Corporate Culture"; The Herridge Group.
- Deborah Schroeder-Saulnier "Organizational Effectiveness"; Responding to Change With Agility: The Leader's Role
- Long span structures Architecture Week, 26 March 2003
- Sir John, 2000 National Audit Office report, 9 November 2000
- "Four Documentaries – Abroad Again in Britain". BBC. Retrieved 10 August 2011.

**Index Terms**

Computer Science
Software Engineering

**Keywords**

Project Failure  
British Petroleum  
Chrysler and Fiat  
Millennium Dome  
Success.