Abstract

Mobile phones have become part and parcel of the lives people across the globe. Moreover, there are varying uses of mobile phones across different social classes including young adults of school-going age. This study investigated the usage of mobile phones among young adults of public tertiary institutions in Ghana. A quantitative research approach was used. Accidental sampling technique was used to select 1000 participants. A self-administered questionnaire was used to collect data from participants. It was found that young adults use their mobile phones more frequently for making and receiving calls, for browsing the internet, chatting on websites like Watsapp, multimedia messaging and listening to music and radio. Young adults use mobile phones for entertainment rather than business and education-related functions. They have therefore become obsessed to functions of the mobile phone such as listening to music and messaging with Watsapp, facebook and the like. There is the need for young adults to gear mobile phones towards doing more of academic and career-related works.
- Crockett, R. O., Will that be cash, credit, or cell? Business Week, 2005. 42.
An Empirical Study on Mobile Phone usage among Young Adults in Ghana: From the Viewpoint of University Students


Index Terms

Computer Science
Wireless

Keywords
Mobile phones young adults cost of use purpose of use