Abstract

This paper aims at understanding the scope for promoting agro-tourism in Goa, examining the existing Agro-tourism destinations in Goa and the role of ICT in promoting such destinations. It also makes an attempt to understand the opportunities and challenges for ICT in Agro-tourism. A Case-Study was undertaken to study the extent of ICT implementation in Pascoal Organic Spice Village, Goa.
Spice Village. The paper concludes by recommending some suggestions to Pascoal Organic Spice Village as well as others for successful implementation of ICT in Agro-tourism in Goa.

Reference

Index Terms

Computer Science

Information

Technology

Key words

Agro-Tourism

ICT

ICT in Agro-tourism

India

Economy