Social networking sites enable users to interact with others and share experiences, feelings, and opinions. When we upload a video on YouTube, the video gets stored in the cloud; when we store photographs on Flickr or post them on Facebook page, the photos are said to get stored in the cloud. Thus it makes us realise that cloud computing drives many social media sites that we access every day. Visitors can become members by registering with the social networking sites and they'll be able to send messages, store photographs, upload videos and interact with others online using the internet. But using the cloud services does have some disadvantages. Thus, the paper mainly focuses on the major cloud security issues and its impact on the social media, security measures to stay safe in the cloud and its predicted future.
Cloud Security Issues and Impact on Social Media

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Index Terms

Computer Science

Security

Keywords

Cloud Security  Social Media  Security Measures