Abstract

As mobile phones become cheaper and technically advanced more and more people are adopting m-commerce. However shopping from wide range of options available online and offline is often a challenging job. This paper proposes iShopper an intelligent shopping agent which aids user in shopping hard good product proactively. The aim of the system is to avail the user best product and payment option automatically. Context aware Multi-Agent architecture is adopted for negotiations between the buyer and the seller. Decision making is done by inferring knowledge from the semantic relationship defined in ontology and on the basis of predefined JESS rules.

References


Index Terms

Computer Science

Information Sciences
Keywords

PAA  iShopper