Effect of Western Culture on Indian Culture

Volume 136
Number 5
Year of Publication: 2016

Authors:
Rimmy Chuchra, Navreet Kaur

Abstract

In the modern era, it has been observed that the greater involvement of western culture in Indian culture spoils Indian youth. The quality of love (QOL) in twenty first century Indian youth has been continuously degraded now a days because of the structure of true love in lover’s relationship is not defined clearly. In this paper, authors perform a theoretical analysis on four different types of relationships viz. one-to-one, one-to-many, many-to-one, many-to-many exists in 21st century youth correspondingly proposes two methodologies that are termed as break-up for love making and break_up after time pass. The significance to develop new methodologies is to measure the quality of true love in twenty first century youth. The motivation towards the measurement of quality of love (QOLO) is to maintain the reliability or stability in lover’s relationship throughout the life. As results collected from theoretical analysis, the quality of love (QOLO) can be easily measured by studying several different parameters as an example loyalty, honesty, truthfulness, ego, satisfaction etc. After the measurement of quality of love, they will further calculate the degree of quality of love by utilizing proposed formulae. The most important or interesting parameter used to measure the degree of quality of love is to check the
level of understanding between lovers where both are individual personalities.

References

7. Brooks Aylor and Marianne Dainton, Patterns of Communication channel use in maintenance of Long-Distance Relationships, Communication Research Reports.
20. https://www.google.co.in/search?hl=en&site=imghp&tbm=isch&source=hp&biw=1366&bi
Effect of Western Culture on Indian Culture

Index Terms

Computer Science
Information Systems

Keywords

DQOLo (Degree of Quality of Love), Relationship status, quality of love (QOLO), love cycle, break-up, Human Behavior, opposite-sex friendships.