Abstract

Recommender systems help customers to choose right product or service from large number of alternatives available on Internet. In recent time, trust becomes an important issue in designing effective recommender systems. In this paper we have studied the role of trust and distrust in designing recommender systems.

References

4. Golbeck, J., Hendler, J., Inferring Binary Trust Relationships in Web-Based Social


Index Terms

Computer Science	Information Sciences

Keywords

Social Trust, Distrust, Trust Inference Algorithms, Web of Trust, Recommender System.