Online Social Rating Networks such as Epinions and Flixter, allow users to form handful constructive social networks, through their daily routine like recommending on the corresponding products, or similarly co-rating products. The preponderance of preceding work in Rating prognosis and Recommendation of products mainly takes into account ratings of users on products. However, in Social Rating Networks users can also construct their precise social network by reckoning each other as friends. In this paper, a perusal of different techniques for product prediction is generated.

References

2. Katz, Leo. (1953) A new status index derived from sociometric analysis. Psychometrika,


22. Byeong Man Kim & Qing Li & Chang Seok Park & Si Gwan Kim & Ju Yeon Kim, A new
approach for combining content-based and collaborative filters, J Intell Inf Syst 2006, Vol 27.

Index Terms

Computer Science Information Sciences

Keywords

Product predilection, cordial or social network, link prediction, Node Neighborhood, Item adoption.