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Abstract

Social media observance has been growing day by day therefore analysing of social information plays a very important role in knowing user behaviour. This system has a tendency to square measure analysing Social knowledge like Twitter Tweets victimization sentiment analysis that checks the perspective of User post and review. This paper develops a new algorithm improved gradient boost algorithm is combined lexicon supported social media keywords and on-line review, post and conjointly realize hidden relationship pattern from these keyword. Finally proposed novel algorithm IGBA provide better performance compared with existing algorithm naïve Bayes classifier, Support vector machine classifier.

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