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Abstract

The Term Data mining is used to analyse a big dataset in Statistics. Data mining contains different kinds of approaches like classification, clustering and association. This research work focused on association rule only. association has two special characteristics, which are support and confidence. In this research work, the methodology of association has been studied and developed different rules for a real-life dataset of a super market. These rules are based on three items only.

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Index Terms

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Keywords

Data mining, association, Support, confidence, Lift