Abstract

The design of information architecture has a significant impact on people's ability to find information on a website. Many prospective students simply did not know where to look for information if it was not linked from or co-located with the page where they ended their previous task. The present paper studies how university websites could have several practical benefits. A
potential method to accomplish this would be to consider for what purposes other universities use their website. Moreover website designers can follow general design guidelines implemented by other members of the genre in order to design their own websites. This study examines a comparative study of national and international universities websites, its features and information available to users. Results shows that the contents in Indian and foreign web sites of universities is not much significant differences.

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Index Terms

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